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DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE: RULES AND APPLICATIONS "

hybrid format (online and in Rabat, Morocco)

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RESPECT FOR PRIVACY AND DATA PROTECTION: THE EUROPEAN LEGAL FRAMEWORK AND IN THE SOUTHERN MEDITERRANEAN REGION

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Digital Transformation and Artificial Intelligence: Rules and Applications Respect for Privacy and Data Protection: Convention 108+

Council of Europe Conseil de l'Europe

Elsa Mein Chair of the Committee of Convention 108





- Do the EU GDPR and Council of Europe Convention 108+ provide a legal framework for the use of AI and new technologies in order to respect the fundamental rights of citizens?
- What are the limits?



What is Convention 108 +?

La Convention 108+

£ ... *

Convention for the Protection of Individuals with Regard to the Processing of Personal Data







Convention 108 today

55 countries bound by the Convention

Argentina, Cabo Verde, Mauritius,
Mexico, Morocco, Senegal, Tunisia,
Uruguay + 46 CoE

+ 34 observers (Australia, Brazil, Canada, Chile, Gabon, Ghana, Indonesia, Israel, Japan, South Korea, Philippines, USA, New Zealand)



Convention 108 - Modernisation

- Reinforce the protection of individuals
- Strengthen the implementation
- **promote** as a universal standard
- preserve general, simple, flexible and pragmatic character
- ensure coherence and even convergence
 with other relevant legal frameworks
 (including with the EU)



Preamble

"Considering that it is necessary to secure the human dignity and protection of the human rights and fundamental freedoms of every individual and, given the diversification, intensification and globalisation of data processing and personal data flows, personal autonomy based on a person's right to control of his or her personal data and the processing of such data;"

Data Protection





Article 1:

"protect every individual, whatever his or her nationality or residence with regard to the processing of their personal data, <u>thereby</u> <u>contributing to respect for his or her</u> <u>human rights and fundamental freedoms</u>, and in particular their right to privacy"



Data Protection

Preamble

<u>Chapiter I – General provisions</u>

Conseil de l'Europe www.coe.int

Article 1 – Object and purpose Article 2 – Definitions Article 3 – Scope

<u>Chapter II – Basic principles for</u> the protection of personal data

Article 4 – Duties of the Parties Article 5 – Legitimacy of data processing and quality of data Article 6 – Special categories of data

Article 7 – Data security

- Article 8 Transparency of processing
- Article 9 Rights of the data subject
- Article 10 Additional obligations
- Article 11 Exceptions and restrictions
- Article 12 Sanctions and remedies
- **Article 13 Extended protection**





- Article 3 scope
 - "data processing ... in the public and private sectors...





• Article 5 - legitimacy of data processing and quality of data

"... shall be **proportionate** in relation to the legitimate purpose pursued and reflect at all stages of the processing a **fair balance** between all interests concerned and the rights and freedoms at stake."





Data **Security** (Article 7)

1. Each Party shall provide that the controller, and, where applicable the processor, takes appropriate security measures against risks such as accidental or unauthorised access to, destruction, loss, use, modification or disclosure of personal data.





Transparency (Article 8)

obligation for the controller to provide a <u>detailed list of information</u>, as well as any necessary additional information in order to ensure fair and transparent processing



Rights of the data subject (article 9)

"... not to be subject to a decision significantly affecting him or her based solely on an automated processing of data without having his or her views taken into consideration"

"...to obtain, on request, knowledge of the reasoning underlying data processing where the results of such processing are applied to him or her"



Additional obligations (Article 10)

• "... take all appropriate measures to comply with the obligations of this Convention and <u>be able to **demonstrate**</u> (subject to exceptions)...compliance "

• "<u>examine the likely impact ... prior to the commencement</u> (**PIA**)... and design the processing to prevent or minimise the risk" (**PbD**).

• " <u>implement **technical and organisational** measures at all stages of the processing. (DPO, etc..)</u>

• Adapted according to <u>the context</u> of the data processing



Data Protection

Guidelines on Artificial Intelligence and Data Protection

https://rm.coe.int/2018-lignesdirectrices-sur-l-intelligenceartificielle-et-laprotecti/168098e1b7







Things to take into acount:

- Data protection is not an obstacle: It is the basis for the trust of citizens in a good and efficient administration
- Data protection works on the basis of "privacy by design" it needs to be thought of from the very beginning when developing (→ "in house developing")



Conclusions

- 1. The right to privacy, data protection and artificial intelligence cannot be thought of separately
- Data protections rules are not the answer to all questions - but with regard to artificial intelligence they lay down a solid foundation
- 3. The modernized Convention 108 + gives the "tools" to lay down the foundation to build upon





Thank you for your attention Merci pour votre attention



<u>www.coe.int/dataprotection</u> <u>dataprotection@coe.int</u>